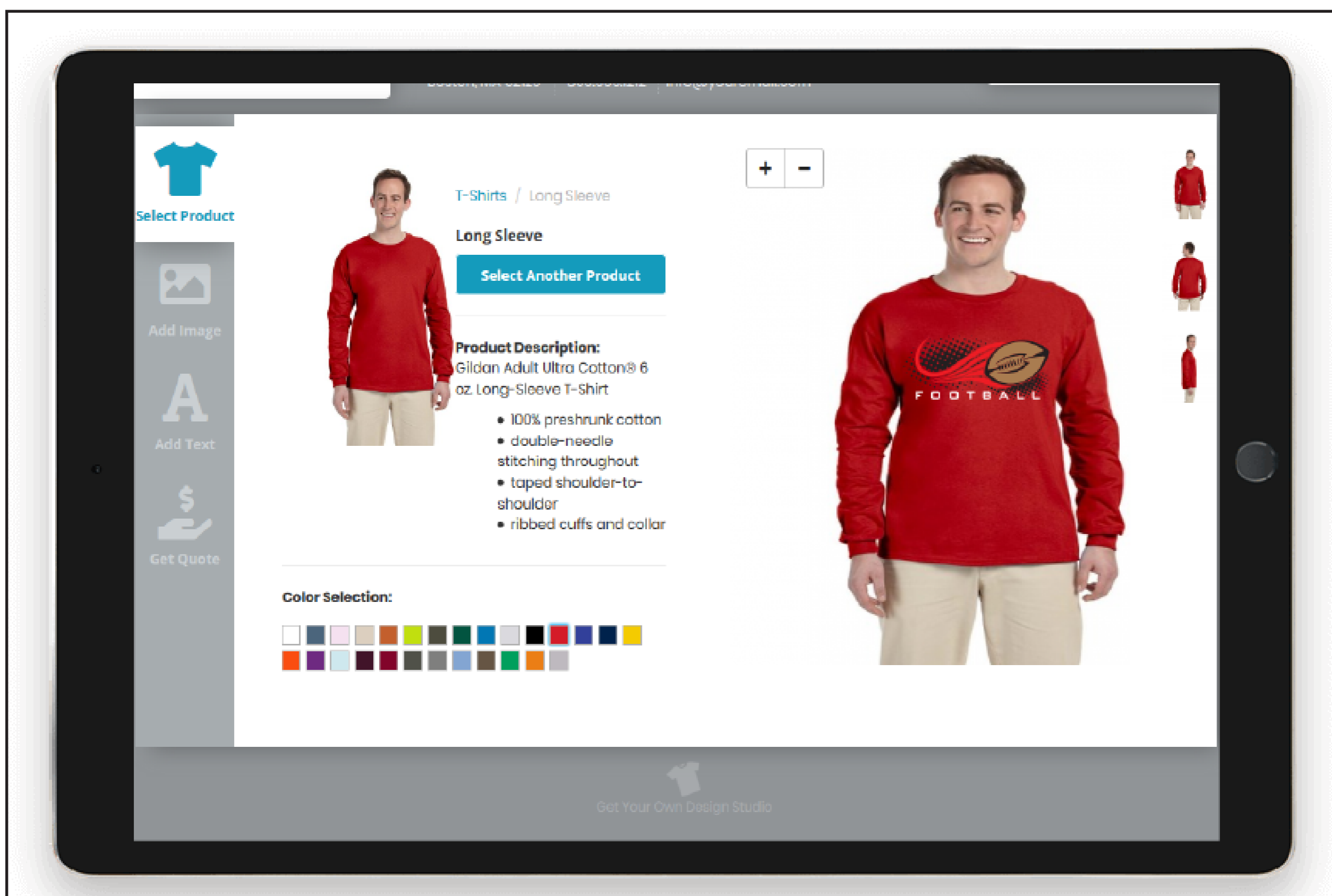# impressions

News: Industry

Shirt Designs Online Launches Affordable Design Studio

February 3, 2021

Shirt Designs Online, Boston, a division of Online Design Studios, now offers the Affordable Design Studio, a software-as-a-service garment designer for small, medium and large companies.

Priced at $29 per month, the new studio software requires no setup fees and is available with a one-month free trial. It is a fast, low-cost, easy-to-use garment designer for all embellishment company's websites, according to the company. The garment designer allows users to choose a T-shirt and a simple or complex design in a matter of minutes. After the customer picks the item sizes, colors and fills out a contact form, the information is sent to the Shirt Designs Online client for processing.

Shirt Designs Online has a modest approach that appeals to customers, instead of overwhelming the customer with a huge task by keeping it simple and focusing on what the customer is trying to accomplish, according to the company. — *D.S.*